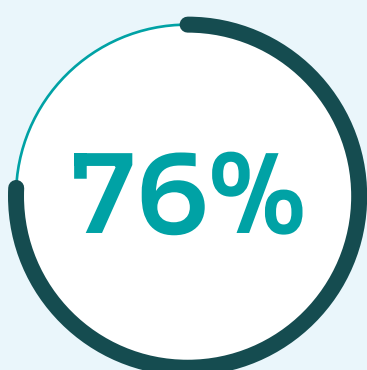# HootRecruit
formerly IQRecruit

AI vs Traditional Candidate Sourcing Stats:

The Revolution in Recruitment

AI is transforming how recruiters find the right candidates, making high-quality sourcing more accessible, efficient, and affordable than ever before.

Current Sourcing Challenges

76%
of hiring staff say attracting quality candidates is their biggest challenge

89%
of companies lose out on potential candidates due to prolonged screening processes

69%
of employers report difficulty finding qualified candidates for open positions, particularly in technology and specialized fields

The AI Sourcing Revolution

44% of recruiters
are using AI for intelligent sourcing, up from **38%** in 2023

55% of recruiters
now use AI for candidate matching, representing a significant increase from the previous year

81% of companies
now use AI for screening in virtual recruitment

Efficiency & Cost Benefits

57% of recruiters cite faster/easier job posting creation as a top benefit

35% of recruiters experience faster/easier candidate engagement

45% of recruiters report AI automates tasks, freeing up time for strategic work

41% of recruiters note improved overall productivity

Improved Hiring Outcomes

- Organizations using AI-driven analytics have reported up to 90% improvement in hiring accuracy.

- AI job matching demonstrates an accuracy rate of 85% compared to traditional methods' 60%.

- Candidates sourced using AI tools were found to be 18% more likely to accept a job offer.

- Companies leveraging AI in recruitment have seen a 55% increase in employee retention rates, indicating better alignment between candidates and positions.

68.1%
predict increased use of AI tools in recruitment

97%
of employers plan to increase investments in recruiting technology

Transform your selection process from weeks to minutes with HootRecruit.

Learn more at **HootRecruit.com**